

Opening Gates Of Opportunities With China

Middfest International
China's Commercial Landscape:
China Business Conference & Expo
Friday, September 29, 2006
The Manchester Inn
1027 Manchester Avenue, Middletown, OH
45042
(513) 422-5481



Did you know...

- ⇒ China has already surpassed Britain as world's fourth largest economy
- ⇒ China is now well on its way to becoming the world's largest market – 1.6 billion consumers
- ⇒ Chinese domestic market has potential to be larger than U.S. and European Union economies combined

11:00am – 11:30am	Registration & Networking
11:30am – 11:45am	Welcome & Remarks - Bob Wells, Mayor, City of Middletown Gregory V. Jolivet, President, Butler County Commissioners C. Michael Kilburn, President, Warren County Commissioners
11:45am – 1:00pm	Lunch & Keynote “Ohio’s Competitive Advantage in China and the Global Marketplace” J.C. Wallace, Executive Director, Ohio Economic Development Association
1:00pm – 1:45pm	Assessing Opportunities and Paths to Market Entry Erin Sullivan, Senior International Trade Specialist, U.S. Commercial Service, U.S. Department of Commerce
1:45pm – 2:30pm	Doing Smart Business in China Alfred K.C. Ho, Vice President, National City Bank
2:30pm – 2:45pm	Break
2:45pm – 3:30pm	China and Its Impact on the Cincinnati-Dayton region Chen Ferguson, PhD, Assistant Professor, Miami University
3:30pm – 4:15pm	Intellectual Property: Avoiding Disaster & Achieving Success in Business with China Joseph J. Dehner, Frost Brown & Todd
4:15pm – 5:30pm	Business Expo
6:00pm	Middfest Opening Ceremony

Sponsors



National City



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Registration

Name: _____ Title: _____

Company & Address _____

Business Phone: _____ Currently Exporting? Yes _____ No _____

Email Address: _____

SPACE IS LIMITED SO PLEASE REGISTER BY FRIDAY, SEPTEMBER 21st. FAX: (513) 425-7792

Payment Information

Conference

☐ \$55/attendee

☐ \$375/table of 8

Lunch Only

☐ \$25/attendee

☐ \$150/table of 8

Credit Card Information

☐ Mastercard _____ exp. _____ \$ _____

☐ Visa _____ exp. _____ \$ _____

☐ Check _____ \$ _____

(Make checks payable to **Middfest International**)

Middfest International
Attn: China Business Conference & Expo
One Donham Plaza
Middletown, OH 45042

FAX (513) 425-7792